

2005 Annual Report: Growing New Mexico's Small Business Spirit

# Chairman's Message



Tonight there's a caring and compassionate community leader in the sprawling *colonia* of Chaparral who can help a neighbor by opening the small store she runs out of her garage after hours so the woman can buy milk for her family. There is a proud and strong mother on San Ildefonso Pueblo who can tuck her two young girls into bed knowing their future is brighter because of the jobs and environmentally sustainable building techniques her pueblo-based construction business is bringing to the area. There is a hardworking rancher up north in the rural community of La Plata who may look in on his flock of sheep one more time before

settling in for the night, already making plans for the next shearing that will produce wool to help support his family and feed his passion.

This is what success looks like if planted and nurtured and encouraged to take root. These visionary New Mexicans are the *raíces* of transformation, the roots of change. Welcome to ACCION New Mexico.

From its 1994 inception through 2005, this nonprofit's community development track record is impressive, having served 2,135 clients with 3,525 small business loans totaling more than \$18.5 million. Those businesses have helped to create or sustain 3,416 jobs in New Mexico.

In this annual report, you will learn how ACCION New Mexico is achieving greater scale to support more entrepreneurial dreams, deepening community development by serving a richly diverse community of New Mexicans, and maximizing long-term economic impact through financially responsible and sustainable stewardship.

Let us show you how microfinance can open the doors of economic opportunity for everyone. Those doors have been opened in New Mexico by the generosity of our contributors, the vision of our board of directors, the support of community and government leaders, and the hard work of our clients and staff. We thank each and every one of you for your help in sowing seeds of hope and planting *raíces* of prosperity for all New Mexicans.

Victor R. Jury, Jr. 2005 Chairman

# **ACCION In The North**

ACCION New Mexico is working hard to broaden its reach and deepen its impact to ensure that no entrepreneurial dream is left unsupported. It's about attacking poverty by eliminating barriers to resources for visionary entrepreneurs who can fuel lasting economic and social change. At ACCION, the movement for change is underway: From 2000 to 2005, ACCION's active loan portfolio grew by 961 percent and the number of first-time account holders increased by 118 percent. In 2005, ACCION issued 479 loans and ended the year with an active loan portfolio of nearly \$8.5 million – a 40 percent increase from 2004.

In the north, Jerry and Lyn Brown are a part of the movement. Their small farming community of La Plata near the Colorado border isn't much more than a post office and convenience store. It's where cowboy boots and trucks replace suits and sedans, and the drive home at dusk is punctuated by deer scampering across alfalfa fields, not the harsh glare of taillights. Nearly two decades ago, the Browns started raising sheep for their children's 4-H project. Then hard times hit, and what began as a teaching tool for the Brown children became a lifeline for the entire family. Within a single year, Jerry was hurt on a construction job and survived a near-fatal shooting. The random shooting left Jerry broken, emotionally battered and unable to return to a job site. On the long road to recovery, the Browns lost nearly everything. True to their resilient rural roots, the Brown family turned inward for strength and saw their flock of sheep as the way back.

The Browns came to ACCION New Mexico in 2003 for help developing the community festival they started in nearby Farmington to promote the wool industry – the Best of the Southwest Fiber Arts Festival. Although Jerry's credit had suffered from medical bills, the Browns' commitment to rebuilding their economic health was clear. They used a \$2,500 ACCION loan to promote the festival. Since then, Loan Officer Elaine Chávez-Montoya has worked with the Browns on additional financing to develop their sheep

O La Plata, NM ranch and the festival, which draws people from across the country. The Browns' Shear Perfection Ranch has provided California red sheep as breed stock to start flocks across the country and as far away as the United Arab Emirates. More importantly, Lyn says her husband has found his way back after years of struggle. The flock isn't just Jerry's calling; it's a passion he's

passing on to his grandkids.

"After the shooting, that was his therapy to be around the animals," Lyn says. "It kept him connected."

At ACCION, it's about empowerment, not charity. With the right tools, small business owners can become amazing catalysts for positive change. That's



why ACCION joined the effort to secure a \$2 million grant from the W.K. Kellogg Foundation in 2005 to establish a groundbreaking small business development network in northern New Mexico. The Empowering Business Spirit Initiative (EBS) is a 20-partner coalition of small business development, governmental, educational and youth entrepreneurship organizations. EBS increases access to services for entrepreneurs, especially those in Rio Arriba, Taos, Mora and San Miguel counties. It's another way ACCION is helping to provide the tools to build successful small businesses that fuel grassroots economic change across New Mexico.





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\*As of November 1, 2006

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# **Mission**

The mission of ACCION New Mexico is to increase access to business credit, make loans and provide training, which enable emerging entrepreneurs to realize their dreams and be catalysts for positive economic and social change.

# **ACCION In The South**

ACCION New Mexico is forming enduring partnerships that open doors of opportunity for a diverse community of hardworking entrepreneurs who reflect the social, economic, ethnic and cultural diversity of our great state.

ACCION is driven by the belief that the American Dream should be available to anyone with the dedication and passion to realize it, regardless of race, gender, religion, geography, education or socioeconomic level. In 2005 alone, 92 percent of ACCION loans went to low-income, minority or women entrepreneurs. Our partnerships with clients are based on calculated but shared risk, individual responsibility and mutual accountability. They result in economic empowerment that can transform our state one business, one family, one neighborhood at a time.

In southern New Mexico, a dusty patch of trailers and small homes in the *colonia* of Chaparral is one such neighborhood. *Colonias* are rural communities located near the U.S.-Mexican border that often lack adequate sewer, water and housing. Chaparral is no different. There Evangelina Moreno is working hard to make sure her family and community get the resources they need. She is proud of her family's history in this country, which began in 1952 when her now 91-year-old father, Albino Ramos, was one of thousands of *braceros*, or farm workers, who came from rural Mexico to help fill the American labor gap during and after World War II under the U.S. government's Bracero Program.

"What I tell my kids is that they have to work hard to have a better future," says Evangelina, now the mother of four sons.

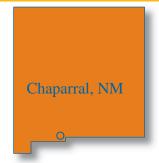
When Evangelina grew tired of watching neighbors with limited resources drive miles just to get a copy made or a fax sent or to buy diapers, she decided to act. The Moreno family transformed their garage into a neighborhood convenience store. What she lacked was the capital to



"What I tell my kids is that they have to work hard to have a better future."

- ACCION Client Evangelina Moreno





fill it. That's when she met Outreach Manager Christine Rocha who was able to get Evangelina a \$3,285 loan to buy equipment and inventory. "My goal is to give my community a quality service," Evangelina says.

Partnerships fuel ACCION's ability to bring credit to the doorsteps of a variety of entrepreneurs. In Evangelina's case, one of ACCION's valued community partners, the New Mexico Small Business Development Center Network, helped Evangelina find her way to ACCION.

For entrepreneurs in southeastern New Mexico, a partnership with the J.F Maddox Foundation is making it possible for ACCION to meet entrepreneurial demand directly. In 2005, ACCION established its first regional office outside of Albuquerque. The Hobbs office was created in response to calls by Lea County community and business leaders who identified a successful microlending development program as a key to local economic growth and lasting community development.

These partnerships ensure that Evangelina and others like her have the tools to open wide the doors of economic opportunity.



# FINANCIAL SUMMARY

## STATEMENT OF FINANCIAL POSITION

ASSETS	2005	<b>2004</b> [3]
Cash and Equivalents	\$892,319	\$874,086
Resticted Endowment Cash	542,511	125,975
Investments, held for sale	-	19,610
Accounts Receivable	81,985	537,391
Contributions Receivable, net	1,960,442	1,306,165
Microenterprise Loans Receivable [1]	7,953,724	5,668,610
Prepaid Expenses	20,763	9,164
Equipment [2]	67,434	69,948
Derivative Instrument	266,047	141,545
Total Assets	\$11,785,225	\$8,752,494
LIABILITIES	2005	2004
Accounts Payable	<b>\$7,</b> 531	\$40,150
Accrued Payroll	109,727	80,636
Other Accrued Liabilities	8,050	16,947
Lines of Credit	800,000	650,000
Notes Payable	1,750,000	1,750,000
Secured Debt	4,954,847	3,237,272
Total Liabilities	\$7,630,155	\$5,775,005
NET ASSETS	2005	2004
Unrestricted	\$1,796,490	\$1,659,113
Temporarily Restricted	647,845	371,060
Permanently Restricted	1,710,735	947,316
Total Net Assets	\$4,155,070	\$2,977,489
<b>Total Liabilities and Net Assets</b>	\$11,785,225	\$8,752,494

- [1] Less allowance for loan losses of \$542,980 in 2005 and \$383,143 in 2004
- [2] Net of accumulated depreciation of \$112,623 in 2005 and \$91,681 in 2004
- [3] To provide for consistent presentation, some 2004 figures have been reclassified as part of ACCION New Mexico's 2005 independent audit.



## STATEMENT OF ACTIVITIES

SUPPORT AND REVENUE	2005	2004
Unrestricted	\$561,955	\$566,736
Temporarily restricted	535,783	335,185
Permanently restricted	763,419	947,316
In-Kind	277,673	274,973
<b>Total Support &amp; Contributions</b>	\$2,138,830	\$2,124,210
REVENUE		
Loan Interest and Fees	\$1,079,151	\$615,307
Interest	8,516	8,435
Other Income	302,860	180,648
Total Revenue	\$1,390,527	\$804,390
Total Support and Revenue	\$3,529,357	\$2,928,600
EXPENSES		
Program Services	\$2,016,277	\$1,721,849
Fundraising	254,903	177,908
Supporting Services	80,596	51,067
Total Expenses	\$2,351,776	\$1,950,824
Change in Net Assets	\$1,177,581	\$977,776

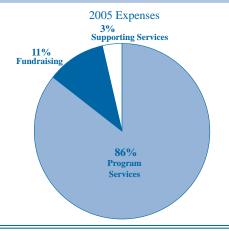
Complete financial statements, audited by KPMG, are available upon request through ACCION New Mexico.

## IMPACT

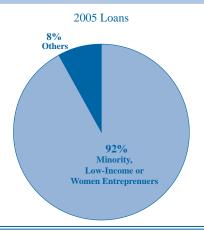
2005		2004	
479		559	
\$5,480,455		\$4,842,395	
1,142		1,039	
303		367	
\$8,496,704		\$6,051,753	
891		810	
\$11,441		\$8,663	
8.00%		5.45%	
67%		48%	
2005		2004	
2,135		1,832	
3,525		3,046	
\$18,569,909		\$13,089,454	
3.99%		2.90%	
	479 \$5,480,455 1,142 303 \$8,496,704 891 \$11,441 8.00% 67% 2005 2,135 3,525 \$18,569,909	479 \$5,480,455 1,142 303 \$8,496,704 891 \$11,441 8.00% 67% 2005 2,135 3,525 \$18,569,909	479       559         \$5,480,455       \$4,842,395         1,142       1,039         303       367         \$8,496,704       \$6,051,753         891       810         \$11,441       \$8,663         8.00%       5.45%         67%       48%         2005       2004         2,135       1,832         3,525       3,046         \$18,569,909       \$13,089,454

[1] Portfolio at risk is equal to the outstanding principal balance of loans past due more than 30 days divided by the total outstanding loan portfolio.

[2] Self-sufficiency is calculated by dividing non-fundraised revenue by total expenses (less in-kind).







# It was time to use her education, find her passion and make a change.

# **ACCION Across The State**

Across the state, ACCION New Mexico is working hard to serve emerging entrepreneurs who lack access to capital by offering a financially sustainable and socially responsible lending program that places value in a person's character. At ACCION, it's about investing in the most basic business asset – human potential. Many entrepreneurs who walk through the door have faced barriers to accessing business credit because of the modest size of their request, short time in business, or a lack of credit history or collateral. An ACCION loan can be the bridge from financial struggle to economic inclusion.

This was the case for Liana Sanchez. The dedicated mother and proud member of San Ildefonso Pueblo was working to support her young family on modest earnings from a retail job with help from public assistance. When she could find the time and tuition, she took business classes at a nearby community college. The turning point came when she returned from maternity leave to find that her employer had reduced employee hours. That's when Liana decided it was time to use her education, find her passion and make a change. She tapped into her family's talents and focused on her community's needs. She wanted to start something that could bring jobs and value to fellow tribal members. Her brother-in-law, Mateo Peixinho, a contractor, was anxious to start a business that would allow him to pursue environmentally friendly building projects and explore "green" construction techniques. The result was Avanyu, LLC.

The challenge for Avanyu was capital. Bank financing was not an option for the general contracting firm without business history. Then Liana heard about ACCION. Loan Officer Roney Bisio recognized her entrepreneurial drive and dedication and, by the end of 2005, ACCION had invested a total of \$40,000 in start-up capital in Avanyu. Today, Avanyu employs 15 people from San Ildefonso and surrounding communities, and is winning six-figure contracts.

San Ildefonso Pueblo, NM "Avanyu gave me the chance to do what I've wanted to do for a long time – work for native people," Liana says.

Just as Liana made careful choices about how to develop her business, so too has ACCION in its program stewardship. Avanyu's loan was made possible by one of the many pioneering initiatives that have earned ACCION New Mexico a national reputation as an innovator in microenterprise development. Avanyu's financing was among the 399 loans ACCION made in 2005 using loan participation funds from the New Mexico Small Business Investment Corporation (SBIC). ACCION had recycled a \$5 million



SBIC investment into nearly \$10 million in capital for small businesses by the end of 2005.

That work in rural areas has also been elevated by the ongoing success of ACCION's Bank Partnership Program. Participating bankers make referrals, distribute information about ACCION, assist in the application process and close approved ACCION loans at their branches. The program capitalizes on commercial banks' infrastructure in rural communities and introduces ACCION clients to the traditional financial sector many join after completing ACCION's lending program. In fact, Avanyu is one of those businesses. In 2005, the number of ACCION bank partners increased from four to nine, expanding the number of participating branches from 30 to 41 across the state.





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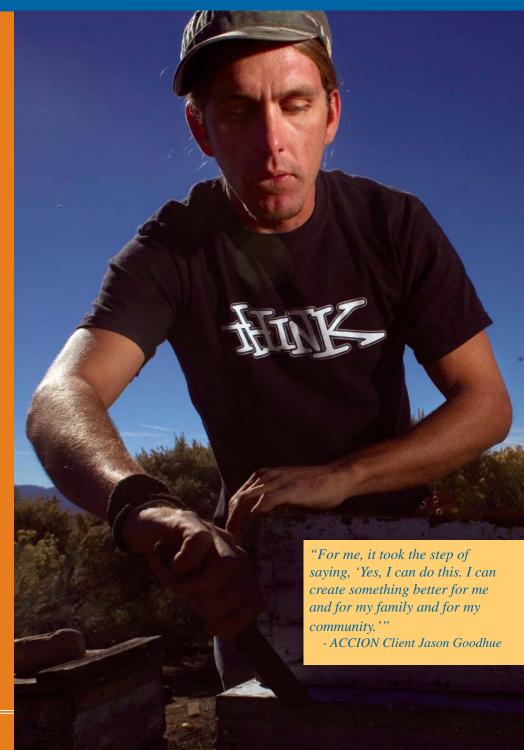
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